Business Studies (GCSE)

Information from the exam board can be found here.

Grades awarded: 9 – 1

Why study this subject?

We live in a volatile, fast moving, dynamic and interconnected world. Business is right at the centre of this expanding global environment. The world of business is constantly in the news, always changing and continuously posing new opportunities and challenges to millions of people across the world. Most of the working population are employed by businesses and employers are always looking for business minded young people.

What will I study in this course?

- Business ownership, stakeholders and planning
- The business environment
- Business operations (production and quality)
- Human resources (recruiting, training and motivating people)
- Marketing (research and the marketing mix)
- Finance (funding, managing cash flow, breakeven and accounts)

How will I be assessed?

The course is assessed by two terminal exams at the end of Year 11. These are:

- Paper 1: Influences of operations and HR on business activity
- Paper 2: Influences of marketing and finance on business activity

Both papers contain a range of questions of different lengths that are based on case study materials.

What will this qualification lead to?

Studying GCSE Business Studies can help you embark on a variety of career paths, including marketing, human resources, and management in a vast range of different industries, including hospitality, banking, retail management, engineering and fashion.

The subject also provides a good foundation for studying both A Level and vocational qualifications in both Business and Economics in the sixth form.

How is the course structured?

	Autumn Term	Spring Term	Summer Term
Year 9	**The Real Business Challenge** (a scenario based introduction to a range of basic business concepts – not a part of the GCSE course)	**Small Business Start Ups** (create a business plan for a small business – not part of the GCSE course)	**GCSE course begins** Unit 1(Business in the Real World)
Year 10	Complete Unit 1(Business in the Real World) and begin Unit 2 (The Business Environment)	Complete Unit 2 (The Business Environment) and begin Unit 3 (Business Operations)	Complete Unit 3 (Business Operations) and Unit 4 (Human Resources)
Year 11	Unit 5 (Marketing)	Unit 6 (Business Finance)	Revision & Examinations

For more information, contact: Mr Cooper (Head of Business & Economics) or Mr Tarn

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